



BOOMERANG
LABS

Boomerang Labs

Australia's first circular economy
accelerator

There is no waste in nature

Boomerang Labs is supporting the transition to a circular economy

We help grow the ideas and talents of entrepreneurs and small businesses with circular systems and solutions at their core



Circular economy entrepreneurs are in a catch-22

On one hand...

They can be **AGILE** and able to adopt new
and innovative business models more easily





And on the other...
They are often
RESOURCE CONSTRAINT
and creating new solutions
to problems that aren't
immediately visible.





Circular economy awareness, participation and momentum is growing

(... why else would we all be here?)



Regulations and consumption trends are creating
fast-growing market opportunities for circular economy startups.

This, in turn, creates a unique opportunity for investments which
generate both systemic impact and financial returns

Olivier Raybaud, Co-Founder and Managing Partner, Blue Oceans Partners



UK CIRCULAR ECONOMY INVESTMENTS 2022



£879M OF DISCLOSED CAPITAL DEPLOYED ACROSS **142** CIRCULAR ECONOMY INVESTMENTS



ANNUAL DEAL VOLUMES GROWN 16% FROM 122 IN 2021 TO **142** IN 2022



DISCLOSED **CAPITAL DEPLOYED** HAS INCREASED BY OVER 10% FROM £788M IN 2021 TO **£879M IN 2022**



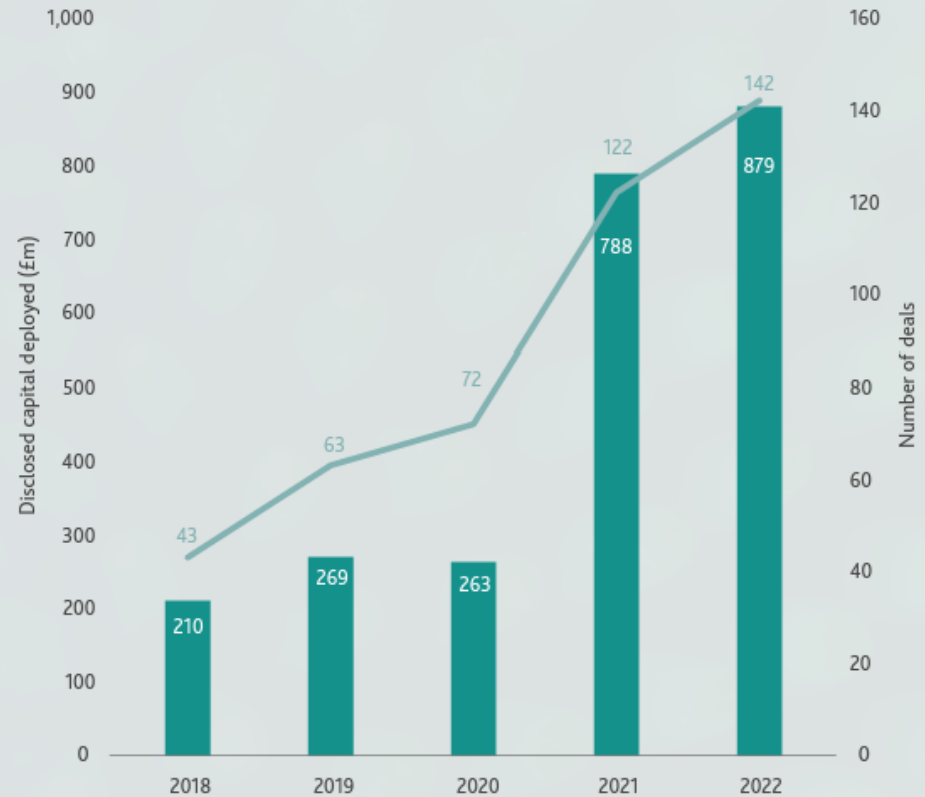
AVERAGE DISCLOSED CHEQUE SIZE IS **£9.3M** IN 2022



BASED ON AN AVERAGE DISCLOSED INVESTMENT OF £9.3M PER TRANSACTION WE ESTIMATE THAT THE TOTAL **CAPITAL INVESTED** INTO THE UK CIRCULAR ECONOMY WAS IN THE REGION OF **£1.3BN** IN 2022



VENTURE CAPITAL ACCOUNTED FOR **62%** OF 2022 TRANSACTIONS, FOLLOWED BY MID-MARKET **PRIVATE EQUITY (17%)**



Source: BDO, 2022



Systems change requires skills and participation across the economy

That's why we are Boomerang Labs is sector-agnostic



We support business models that align with key R actions



Design-based

REDUCE



Waste-based

RECYCLE, RECOVER



Platform-based

REDUCE, REUSE



Service-based

REDUCE, RETURN, REPAIR



Nature-based

REGENERATE



Our 2022 Accelerator Cohort

PACKAGING



ORGANIC WASTE



FURNITURE



FASHION

ownership



Boomerang Labs is growing alongside the emerging innovation landscape

with a few key priorities to support circular economy
innovators



BOOMERANG LABS ACCELERATOR

NOV 23 - MAY 24
FOR LATE STAGE CIRCULAR
ECONOMY STARTUPS

APPLY NOW



IN PARTNERSHIP WITH



Delivering our flagship Accelerator program in partnership with the NSW EPA



Fishburners
where founders thrive & startups grow

CITY OF SYDNEY


BOOMERANG
LABS

Circular Hub

a 12-week accelerator program
for visionary founders shaping a
circular economy

**Advancing circular
economy within the
broader innovation
ecosystem**





Prioritising regional innovation



We'd love to work with you!

Contact us via email by
scanning the QR code

